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THE PEOPLE'S
FILM FESTIVAL
12TH ANNUAL
JUNE 1 - JUNE 4, 2023 | HARLEM, NEW YORK
THEPEOPLESFILMFESTIVAL.COM

"AND YOU DON'T STOP"

The People's Film Festival Announces Its 2023 Lineup

The 12th Annual People's Film Festival Celebrates Hip Hop's 50th Year Anniversary

[New York, NY – May 14, 2023] The 12th Annual People's Film Festival (TPFF) is excited to announce this year's theme—"AND YOU DON'T STOP!"—in honor of the 50th Year Anniversary of Hip Hop. The festival is set to take place from **June 1 - 4, 2023 at the AMC Magic Johnson Theater and Maysles Cinema in Harlem, New York** in which The People's Film Festival will host a series of events, many of which center around the hip hop culture.

The festival kicks off Opening Night with the **"AND YOU DON'T STOP" Hip Hop Awards** presentation on June 1, 2023, honoring Hip Hop legends whose contributions have helped lay the foundation of the hip hop culture and an entire new genre of music for generations of musicians, artists, and performers over the years. The awardees include: **DJ Kool Herc**, the father of Hip Hop; **Cindy Campbell**—1st Lady of Hip Hop, promoter, **EMCEE Coke La Rock** the Original MC; **Grandmixer DXT** - the first Turntablist, **DJ RED Alert**; **DJ Dollar Bill**; **MC Sha Rock** - 1st Female MC; **GrandMaster Melly Mel** - Furious 5; **Scorpio aka Mr. Ness** - Furious 5; **GrandMaster Caz**- Cold Crush Brothers; **Reggie Reg** - Crash Crew; **Fab Five Freddy**, Artist and director; **Al B** - Disco Four; **Easy A.D.** - Cold Crush Brothers; **Hell Razah**—Sunz of Man; Breakdancers **Cholly Rock**, **Crazy Legs**, and **Pee Wee Dance**; Graffiti Writers **Sen1** and **Skeme**; the legendary Beatboxer—**Doug E. Fresh**, **Bobbito Garcia**, Author, filmmaker & NAB Hall of Fame inductee; **Marion "Tiny" Frampton** - Casanova Crew; **Lucky Bling**- Manager, and **Maria Davis** of Mad Wednesdays. TPFF will also present the **Hon. Mayor Eric Adams of New York City** with the **"Spirit of The People" Award**, whose life and career have been a true embodiment of the *"And You Don't Stop"* mentality that is such an integral part of hip-hop culture.

Hosted by the world's leading Runway & Pageant Coach, **Supermodel Lu Sierra**, this year The People's Film Festival will also screen 74 films—24 of which are made in New York, 11 are directed by women and 20 World Premieres. Opening Night will feature 5 short films beginning with **"I'm A Virgo"**, an upcoming Amazon Prime TV Series directed by **Boots Riley** starring **Jharrel Jerome**, **Walton Goggins**, **Mike Epps** and **Olivia Washington**. "I Am Virgo" is a coming-of-age tale about a 13-foot-tall young black man named Cootie who grew up hidden from the world due to his humongous size. **"THE UNCLE NEAREST STORY"**, a film directed by **David Poag**, narrated by Emmy-Award winning actor **Jeffrey Wright**, which tells the untold story of Nathan 'Nearest' Green, the first known African American master distiller on record, who is the slave that taught young Jack Daniels everything about whiskey, **"WHERE I'M FROM"**, directed by **Timothy Roulhac** & written by Harlem writer **Seymone Kelly** who speaks about the transformation of Harlem, **"JACK x JILL"** a suspense drama directed by **Azzie Scott & Ernst Bernard**, and **"WONDERS"** a magical tale about 2 hardworking moms, directed by **Huriyyah Muhammad**.

HIP HOP IN THE SPOTLIGHT

As part of The People's Film Festival (TPFF) celebration for the 50th Anniversary of Hip Hop, TPFF introduced a new category for their **"And You Don't Stop" 90 Second Challenge**, inviting filmmakers, producers, artists, musicians, and creators of all levels to tell their stories using today's integrated digital and immersive social media formats. In addition, on Saturday June 3, 2023 at 12:00pm TPFF is bringing back the **Tech People Expo**, a FREE public event that provides attendees with exciting opportunities to engage in live VR experiences, immersive storytelling, gaming, workshops, tech talks, and panel discussions. One of the highlights is the **"Health & Hip Hop"** panel, moderated by **Herman Smalls of Specialized Fitness & Nutrition**, with guests such as **Easy AD-Cold Crush Brothers-Hip Hop Heals**, **Ronnie Love-Boxer-House of Champions**, **James Deas**, **Fitness Trainer**, and more. The panel will discuss the intersection of health and culture in the world of Hip Hop. On Friday June 2, 2023 at 6:00pm, **Jordan Baustista of Northwestern Mutual** will host a workshop **"Funding Your Film/Projects—Securing Your Financial Future"** at the Maysles Cinema. Immediately following the workshop, alumni filmmaker **Bobby Huntley** will screen his film **"What Had Happened Was..."** and discuss the nuances of filmmaking, mental health, and financing. At 7:00PM, TPFF will screen **"THE LAST BOMB"**, directed by graffiti artist **George "Sen 1" Morillo**. This screening will be followed by a panel discussion on **"Hip Hop Music the Next Level—is it Drill Music?"** Finally, the **"And You Don't Stop" (AYDS) Podcast**, hosted by **Steve Keitt**—renowned record producer, songwriter, and musician—whose work includes, **TLC**, **Kid N Play**, the **Martin Tv Theme song** and **House Party 3**, will be onsite conducting live interviews of Hip Hop artists and attendees.

Closing Night

Director **Ian Phillips** will close out the festival with **“THERE GOES THE NEIGHBORHOOD”**, which is a portrait of the communities fighting back as New York City is currently undergoing a period of Hyper-Gentrification. **The People’s Awards**, will follow immediately after this screening, **Sunday, June 4, 2023 @ 4:00pm at the Maysles Documentary Center.**

The People’s Film Festival is sponsored by The Mayor’s Office of Media & Entertainment (MOME), Manhattan Neighborhood Network, Uncle Nearest Premium Whiskey, Mooshood Creations, “And You Don’t Stop” Podcast, Designed by Nature Apparel, 100 Blacks in Law Enforcement Who Care, and VIP Productions. The TPFH Hip Hop celebration promises to be an exciting event for everyone involved. Don’t miss out on this unique opportunity to experience Hip Hop culture like never before.

For more information and to purchase tickets, please visit: www.thepeoplesfilmfestival.com.

TICKETS ARE ON SALE NOW!

Tickets for Opening Night are ON SALE NOW. Doors open at 5:00pm. Film starts at 6pm sharp.

Opening Night Tickets: June 1, 2023 is \$35

Closing Day Tickets & People’s Awards: June 4, 2023 is \$16

Ticket Price for all Film Blocks & Single Films: June 2 - June 4, 2023 is \$16.



TICKETS MUST BE PURCHASED IN ADVANCE THROUGH [TICKETBUD](https://www.ticketbud.com).

The People’s Film Festival kicks off **June 1, 2023 and will run through June 4, 2023** in theaters. For More information about the festival line up, schedule and events, please visit www.thepeoplesfilmfestival.com.

TPFF Press Credentials

Media Accreditation for the 12th Annual People’s Film Festival is open through May 22, 2023.

MORE ABOUT THE FESTIVAL

The People’s Film Festival is an initiative of The People’s Media, Music & Arts Foundation (TPMMAF)—which is a non-profit corporation whose purpose is to provide venues and promote awareness in independent music, media, and art across the globe while encouraging those—particularly in the Harlem New York area, to develop a greater appreciation and understanding for cultural diversity in film.

Please visit www.thepeoplesfilmfestival.com for more information about the festival line up, schedule and events.

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FILM | ART | CREATIVITY | TECH | STORY | HARLEM. NEW YORK

The People's Film Festival 2023 Lineup



THE PEOPLE'S
FILM FESTIVAL
JUNE 1 - JUNE 4, 2023 | HARLEM, NEW YORK
THEPEOPLESFILMFESTIVAL.COM

TICKET PRICE for Opening Night Film, Hip Hop Awards & Reception

June 1, 2023 6:00pm (sharp): \$35.00 Doors open at 5:00pm!

Ticket prices for all Individual Films at

MAYSLES DOCUMENTARY CINEMA (June 2 - 4 2023): \$16.00

AMC MAGIC JOHNSON THEATER (June 1 & 3, 2023): \$16.00

THE PEOPLE'S AWARDS (June 4, 2023): \$16 – (includes closing movie "There Goes The Neighborhood")

OPENING NIGHT SELECTION:

I'M A VIRGO Boots Riley • **ADVANCE SCREENING** • THURSDAY, JUNE 1, 2023 @ 6PM (Cast- In Person)

CLOSING NIGHT SELECTION:

THERE GOES THE NEIGHBORHOOD Ian Phillips • NEW YORK, **HARLEM PREMIERE** • SUNDAY, JUNE 4, 2023 @ 5:00PM (In Person)

"AND YOU DON'T STOP" HIP HOP AWARDS • THURSDAY, JUNE 1, 2023 @ 6PM on June 1, 2023

The awardees include: **DJ Kool Herc**, the father of Hip Hop; **Cindy Campbell**- 1st Lady of Hip Hop, promoter, **EMCEE Coke La Rock** the Original MC; **Grandmixer DXT** - the first Turntablist, **DJ RED Alert**; **DJ Dollar Bill**; **MC Sha Rock** - 1st Female MC; **GrandMaster Melly Mel** - Furious 5; **Scorpio aka Mr. Ness** - Furious 5; **GrandMaster Caz**- Cold Crush Brothers ; **Reggie Reg** - Crash Crew; **Fab Five Freddy**, Artist and director; **Al B** - Disco Four; **Easy A.D.** - Cold Crush Brothers; **Hell Razah** – Sunz of Man; Breakdancers **Cholly Rock**, **Crazy Legs**, and **Pee Wee Dance**; Graffiti Writers **Sen1** and **Skeme**; the legendary Beatboxer – **Doug E. Fresh**, **Bobbito Garcia**, Author, filmmaker & NAB Hall of Fame inductee; **Marion "Tiny" Frampton** - Casanova Crew; **Lucky Bling**- Manager, and **Maria Davis** of Mad Wednesdays. TPF will also present the **Hon. Mayor Eric Adams of New York City**

THURSDAY OPENING NIGHT JUNE 1, 2023 6PM AMC MAGIC JOHNSON THEATER

- **I'M A VIRGO** Boots Riley • ADVANCE SCREENING • USA • 2023 • 115m • NEW AMAZON SERIES (Cast In Person)
- **THE UNCLE NEAREST STORY** David Poag • USA • 2019 • 11min • Documentary
- **WHERE I'M FROM** Seymone Kelly - Timothy Roulhac • HARLEM PREMIERE • USA • 2023 • 4 min • Doc-Poetic (In Person)
- **JACK x JILL** Azzie Scott, Ernst Bernard • **WORLD PREMIERE** • USA • 2023 • 5 min • Suspense/Drama (In Person)
- **WONDERS** Huriyyah Muhammad • HARLEM PREMIERE • USA • 2023 • 15 min • Drama (In Person)

FRIDAY June 2, 2023 4PM - MAYSLES DOCUMENTARY CINEMA

- **EXPOSING POLITICS: A PLAY OF ACTS** | Oscar Sanders • NE PREMIERE • 2022 • 51min • Political Drama (In Person)
- **PEOPLE TALK- FUNDING YOUR PROJECT /SECURING YOUR FINANCIAL FUTURE** - Northwestern Mutual- FREE
- **WHAT HAD HAPPENED WAS...** Bobby Huntley • NORTH EAST PREMIERE • USA • 2022 • 60min • Docu- Drama (In Person)
- **HIP HOP SPOTLIGHT**
- **WE ARE THE EARTH** Zoe Rose • **WORLD PREMIERE** • FRANCE • 2023 • 5 min • Music Video
- **THE BLACK VOTE** Selton Haith Shaw • NEW YORK PREMIERE • USA • 2022 • 4 min • Exp (In Person)
- **4k80 (FOUR THOUSAND EIGHTY)** Jay Williams • NEW YORK PREMIERE • USA • 2022 • 4 min • Animation
- **THE LAST BOMB** George Morrillo, Naimah Holmes • USA • 2021 • 60 min • Documentary/Hip-hop (In Person)
 - **HIP HOP PANEL - THE NEXT LEVEL OF HIP HOP** (Discussion with Members Representing 4 Elements of Hip Hop)
- **SLIGHTLY NEW** Nigel O Gabbidon, Devin S. Jones • NEW YORK PREMIERE • USA • 2023 • 95 min • Urban Comedy (In Person)

SATURDAY June 3, 2023 1PM AMC MAGIC JOHNSON THEATER

- **ONLY FIRE** Neel Kumar • **WORLD PREMIERE** • DUBAI UNITED ARAB EMIRATES • 2023 • 1 min • Micro-short
- **I'VE GOT IT UNDER MY SKIN** • Sebastian Andrei **WORLD PREMIERE** • SWITZERLAND • 2023 • 15 min • Documentary
- **THE BLACK VOTE** Selton Haith Shaw • NEW YORK PREMIERE • USA • 2022 • 4 min • Exp (In Person)
- **REMEMBER THE CHILDREN** Arlo Iron Cloud • NEW YORK PREMIERE • USA • 2022 • 23 min (In Person)
- **BABY CAM** Dave Heron • **WORLD PREMIERE** • USA • 2023 • 1 min • Suspense/Micro-short
- **UNDER THY WINGS** Jamal Hodge I • NEW YORK PREMIERE • USA • 2022 • 14 min • Drama (In Person)
- **MANIFEST (THE INTERVIEW)** Carleton King • HARLEM PREMIERE • USA • 2022 • 61min • Urban/Hip-Hop Drama (In Person)
- **CHAIN SNATCHERS** Faras • NORTH EAST PREMIERE • USA • 2022 • 19 min • Urban/Drama (In Person)
- **15 MINUTES** Tony Clomax • NEW YORK PREMIERE • USA • 2022 • 16 min • Drama/Comedy (In Person)
- **TASTE** Bobby Huntley • HARLEM PREMIERE • USA • 2022 • 17min • Drama (In Person)
- **MELANIN** Darren Brown • HARLEM PREMIERE • USA • 2022 • 120 min • Drama
- **48 HOURS IN THE METAVERSE** Briar Prestidge • **WORLD PREMIERE** • 2022 • 75min • Documentary

SATURDAY June 3, 2023 12PM MAYSLES DOCUMENTARY CINEMA

- **LOOKING FORWARD TO THE ASIAN GAMES** hu li huai • NEW YORK PREMIERE • CHINA • 2min • Micro-short

- **GOALPOSTS** Robb Jayne • **WORLD PREMIERE** • UNITED KINGDOM • 2022 • 5 min • Drama (In Person)
- **UNBELIEVABLE! THE ART WILLIAMS STORY** Edward C. Bartell II • **WORLD PREMIERE** • USA • 2022 • 20 min • Documentary
- **ROSENWALD: TOWARD A MORE PERFECT UNION** Charles Poe • **WORLD PREMIERE** • USA • 2023 • 9 min • Documentary (In Person)
- **KID CHOCOLATE** Brandon “Rick” Alexander • **WORLD PREMIERE** • USA • 2022 • 20 min • Drama (In Person)
- **THE LEGACY LOST & FOUND: SEGREGATION IN RECREATION** Dr. Tammy L. Holmes • **NEW YORK PREMIERE** • USA • 2022 • 24 min • Documentary
- **ATHENA** Deirdre Vertucci • **NEW YORK PREMIERE** • USA • 2022 • 2 min • Experimental • Micro-short (In Person)
- **NALUBALE** Nickson Kamau • **WORLD PREMIERE** • UGANDA • 2022 • 2min • Experimental • Micro-short
- **ACHROMATISM** Manal Fadlalla • **WORLD PREMIERE** • USA • 2022 • 5 min • Documentary (In Person)
- **MY LIFE, MY STORY, MY JOURNEY** Elliot Thomas • **HARLEM PREMIERE** • USA • 2021 • 15 min • Documentary(In Person)
- **JOE EATS A TIGER** Salieu Sidique • **NORTH EAST PREMIERE** • USA • 2022 • 15 min • Drama (In Person)
- **DINNER INTENDED FOR TWO** Bahram Akbari Zarin Ghabaei • **WORLDS PREMIERE** • IRAN • 2022 • 2 min • Drama • Micro-short
- **TRIALS & TRIBULATIONS** Nathan Morse • **HARLEM PREMIERE** • USA • 2022 • 16 min • Drama
- **I AM LIGHT** Julia Schonstadt • **WORLD PREMIERE** • UNITED KINGDOM • 2023 • 4 min • Drama
- **YAR (friend) | Fran Menchon** • **WORLD PREMIERE** • CANADA • 2023 • 4 min • Music Video
- **TIMELESS** Matege “Pest” Rogers • **WORLD PREMIERE** • UGANDA • 2023 • 6 min • Music Video
- **THE UNAMERICAN: A SOLDIER’S STORY** Jerry Horton • USA • 2020 • 4 min • Short (In Person)
- **A BREATH OF FRESH AIR** Destinee Easley • **HARLEM PREMIERE** • USA • 2022 • 15 min • Drama
- **RICCOHE** Fredrick Leach • **WORLD PREMIERE** • USA • 2023 • 26 min • Drama
- **ABOVE WHAT COST** Azeriah P.B Payne, Lucian Sylvester • **HARLEM PREMIERE** • UNITED KINGDOM • 2022 • 51min • Urban/Drama
- **FLOWER CHILD** Maria S. Gomez • **WORLD PREMIERE** • USA • 2023 • 9 min • 2023 • Exp/Psychedelic (In Person)
- **SCUMBAG** Carianne King • **WORLD PREMIERE** • USA • 2023 • 2 min • Comedy (In Person)
- **PHONE CALL** Zoe Kim • **HARLEM PREMIERE** • USA • 2022 • 5:00 min • Comedy (In Person)
- **THE PERFECT SHOT** Charlotte Geissler • **WORLD PREMIERE** • USA • 2023 • 4 min • Drama
- **SUPPLY & DEMAND** Glenn A McBride Jr • **HARLEM PREMIERE** • USA • 2020 • 21min • Comedy (In Person)
- **EAST RIVER STORY** Bruce Gorman • **HARLEM PREMIERE** • USA • 2022 • 28 min • Drama (In Person)
- **RECOBA** Alvaro Guzman • **HARLEM PREMIERE** • USA • 2022 • 10 min • Drama (In Person)
- **TIME SPENT USA** Rob Daniel Hutt • **USA PREMIERE** • UNITED KINGDOM • 2022 • 13 min • Drama
- **JANGA** Keith Harmon • USA • 2023 • 11 min • Suspense/Drama (In Person)
- **HERE THEY GO** Bryan T. Bostic • **HARLEM PREMIERE** • USA • 2022 • 90 min • Urban/Drama (In Person)

AFTER DARK

- **MARCK ANGEL- JUSTICE** R.E.D., Marck Angel • **HARLEM PREMIERE** • USA • 2022 • 5 min • LGBTQIA Music Video (In Person)
- **UNSAID** Ayodeji Otuyelu • USA • 2023 • 18 min • Drama, Poetry, LGBTQIA
- **REVELATIONS** David Allain • UNITED KINGDOM • 2023 • 17 min • Drama, LGBTQIA, Faithbased
- **WITH SALT** Phyllis Toben Bancroft • **HARLEM PREMIERE** • USA • 2022 • 16 min • Drama
- **HERE IS A MAN** Sideeq Heard • **HARLEM PREMIERE** • USA • 2022 • 18 min • Drama -Music
- **IN YOUR HEAD** Sokhna Samb • **HARLEM PREMIERE** • USA • 2022 • 11min • Drama
- **BISHOP & CHAINEY** Rashiid Hewitt • **USA PREMIERE** • USA • 2023 • 27 min • Urban Action/Drama/Webseries
- **THE SOUNDS OF THE SOUTHSIDE** | Tyrel Hunt • **WORLD PREMIERE** • USA • 2023 • 77 min • Drama (In Person)

SUNDAY June 4, 2023 MAYSLES CINEMA 12pm

- **COLOR OF LOVE** Natasha C Smith • USA • 2023 • 11 min • Documentary (In Person)
- **NATIVITY** Zach Kaplan • USA • 2022 • 13 min • Drama
- **BORN TO BE SOMEONE** P.J.Bracco • **NORTH EAST PREMIERE** • USA • 2023 • 4 min • Music Video (In Person)
- **REIMAGINING SAFETY** Matthew Solomon • **NORTH EAST USA** • 2022 • 83 min • Documentary (In Person)
- **BRONX MAGIC (HP)** Marta Renzi • **HARLEM PREMIERE** • USA • 2022 • 5 min • Music Video (In Person)
- **1.5 MILLION- HP** Gregory Hernandez • **HARLEM PREMIERE** • USA • 2022 • 60 min • Documentary (In Person)
- **PLUTO’S ON FIRE-USA** Peyton Leopold • **USA PREMIERE** • USA • 2022 • 12 min • Drama
- **BROKEN SOUL** Jayson Oakman • **WORLD PREMIERE** • USA • 2023 • 10min • Drama
- **A MURAL FOR DJ** Marcus Robinson • USA • 2022 • 12min • Documentary (In Person)
- **THE FELLOWSHIP** Jennica Carmona • USA • 2022 • 28 min • Drama (In Person)

CLOSING NIGHT FILM

- **THERE GOES THE NEIGHBORHOOD** Ian Philips • **NEW YORK PREMIERE** • USA • 2022 • 74 min • Documentary (In Person)
“Whose Streets?- Gentrification in Your Neighborhood.

THE PEOPLES AWARDS