

FOR IMMEDIATE RELEASE

CONTACT:

Bella B. Bellab.thepeoplesfilmfestival@gmail.com



THE PEOPLE'S
FILM FESTIVAL
12TH ANNUAL
JUNE 1 - JUNE 4, 2023 | HARLEM, NEW YORK
THEPEOPLESFILMFESTIVAL.COM

I'M A VIRGO

to Open The 12th Annual People's Film Festival

[New York, NY – May 15, 2023] –The People's Film Festival (TPFF) presented by **The People's Media, Music & Arts Foundation**, announced that **"I'M A VIRGO"** directed by **Boots Riley**, will open the **12th Annual People's Film Festival, Thursday June 1, 2023 in Harlem, NY, at the AMC Magic Johnson Theater.**

"I'm A Virgo", an upcoming Amazon Prime TV Series directed by **Boots Riley** starring **Jharrel Jerome, Walton Goggins, Mike Epps, Kara Young and Olivia Washington.** **"I Am Virgo"** is a coming-of-age tale about a 13-foot-tall young black man named Cootie who grew up hidden from the world due to his humongous size. Director **Boots Riley** is a film director, producer, screenwriter, rapper, and communist activist. He is known as the lead vocalist, chief lyric writer and music producer in his political rap group **The Coup with E-roc** and vocalist /emcee of the **Street Sweeper Social Club.** He made his feature-film directorial debut with ***Sorry to Bother You*** (released July 2018), which he also wrote. He and other activists and hip-hop artists created the **Mau Mau Rhythm Collective.** The Collective put on "Hip-Hop Edutainment Concerts", which allied with and promoted the campaigns of community-based organizations like Women's Economic Agenda Project (WEAP), Copwatch, International Campaign To Free Geronimo Pratt, the Black Panther Alumni Association, and various anti-police brutality projects. Actor **Jharrel Jerome** who plays Cootie, is a native New Yorker from the Bronx NY best known for his work in portraying **Korey Wise in Ava DuVernay's Netflix miniseries "When They See Us."**

Opening night will also feature 4 additional films beginning with **"THE UNCLE NEAREST STORY"**, directed by **David Poag** and narrated by **Jeffrey Wright**, **"WHERE I'M FROM"** directed by **Timothy Roulhac** & written by **Seymone Kelly**, **"JACK x JILL"** directed by **Azzie Scott & Ernst Bernard**, **"WONDERS"** directed by **Huriyyah Muhammad** and **THE SOUND OF SOUTHSIDE**, directed by **Tyrel Hunt.**

TICKETS ARE ON SALE NOW!

Tickets for Opening Night are ON SALE NOW. Doors open at 5:00pm. Film starts at 6pm sharp.

Opening Night Tickets is \$35

Closing Day Tickets & People's Awards: June 4, 2023 is \$16

Ticket Price for all Film Blocks & Single films: June 3 - June 4, 2023 is \$16.

TICKETS MUST BE PURCHASED IN ADVANCE THROUGH [TICKETBUD.](https://www.ticketbud.com)

The People's Film Festival kicks off **June 1, 2023 and will run through June 4, 2023** in theaters. For More information about the festival line up, schedule and events, **please visit www.thepeoplesfilmfestival.com**

TPFF Press Credentials

Media Accreditation for the 12th Annual People's Film Festival is open through May 22, 2023.

MORE ABOUT THE FESTIVAL

The People's Film Festival is an initiative of The People's Media, Music & Arts Foundation (TPMMAF)—which is a non-profit corporation whose purpose is to provide venues and promote awareness in independent music, media, and art across the globe while encouraging those—particularly in the Harlem New York area, to develop a greater appreciation and understanding for cultural diversity in film.

Please visit www.thepeoplesfilmfestival.com for more information about the festival line up, schedule and events.

Follow Us: [INSTAGRAM](#) [FACEBOOK](#) [TWITTER](#) [YOUTUBE](#) HASHTAGS: #tpff2023 #thepeoplesfilmfestival