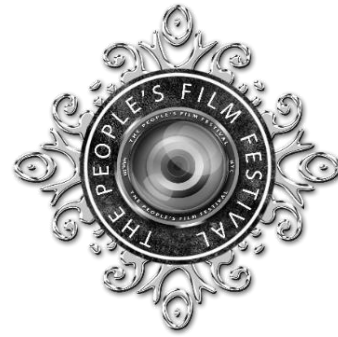


FOR IMMEDIATE RELEASE

CONTACT: Latresha Richards

lrichards@thepeoplesfilmfestival.com



RESISTANCE!

The 10th Annual People's Film Festival Music Edition IN COLLABORATION WITH RECORD DROP.COM

[New York, NY – May 18, 2021] We are back! The People's Film Festival (TPFF), celebrates its 10th year with over 65 independent films, VR and music videos, that defied the COVID-19 pandemic, national protest and political strife. The festival kicks off May 30, 2021 at the **AMC Magic Theater in Harlem, NY** and will run through **June 6, 2021, online at Eventive.com**, one of the leading virtual festival platforms for online viewing, video-on-demand and live streaming.

The Opening Day begins with the exclusive screening of **"THE BLACK SPADES"**, a film written and directed by **Veronica Keitt and Executive Produced by David L. Baughan and Marion Frampton**. This film represents this year's theme **"RESISTANCE"** which tells the story of original Black Spades members who initially established the organization to fight against the growing crime, drugs and violence that was plaguing their South Bronx neighborhood.

Opening day will also feature **"The Uncle Nearest Story"** - a short film **directed by David Poag**, featuring **Emmy Award winning actor Jeffrey Wright**, telling the story of the first known African American master distiller.

WOMEN IN THE SPOTLIGHT

This year we place women in the spotlight once again to draw attention to female directors who are disproportionately represented in Hollywood and the film industry. Our Spotlight series features two themes: **"THE POWER OF SHE"** which represents stories of women empowerment and **"THROUGH HER EYES"**, films that are either made for and about women, or created and/or directed by women. Some of these stories include; **"BETRAYAL OF A NATION"** directed by **Brandi Webb**, **"NO ORDINARY LOVE"**, directed by **Chyna Robinson**; **"LAST SUMMER ON BAINBRIDGE STREET"** directed by **Jessica Q Moore**; **"SOLACE"**, directed by TPF Alumni **Jyoti Singh**, **"MARIPOSA"**, directed by Brazilian director **Dimitri Luedemann** and **"PIETÀ"** directed by Andrea DelGiudice, a unique and yet powerful film performed in an Opera style, about an orphanage that takes in girls who are abandoned from their families because of physical disfiguration, illegitimate pregnancy, etc.

The Closing Films includes a selection of films that address the COVID19 pandemic and its impact on people. These films include **"LAST CALL"** directed by **Johnny Sweet**, which tells the story of the impact on the lives of workers in the bars in Queens NY, **"PHOENIX"**, directed by **Calvin Joseph Walker**, shows how relationships evolved to the internet, **"DA BRONX"**, directed by TPF alumni **Sandra Nixon**, takes a rare look at the Bronx, NY, clear from the hustle & bustle of Bronx life and, **"LOCK DOWN"**, directed by TPF alumni Nigerian Filmmaker **Moses Inwang** - is a suspense story about the lives of 9 people locked down in quarantine.

This year TPF also partnered with **RECORDDROP.COM** - a leading online music service that provides artists with full control of their music, from distribution, analytics, direct communication and feedback from their fanbase. The TPF - RECORDDROP competition was open to artists from all genres. Currently there are 12 finalists of which one winner will be chosen at the People Awards.

As the city begins to reopen from COVID-19 we look forward to bringing back our special free community events — The **TECH PEOPLE EXPO** which is an exhibition of new technology, **ART-PEOPLE** which highlights artists creating "live", and the **PUBLIC MEDIA AWARD OF EXCELLENCE** which honors independent producers on Public & Cable Access channels.

The People's Film Festival kicks off **May 30, 2021 and will run through June 6, 2021** in theaters and online at Eventive.org.

TICKETS ARE ON SALE NOW!

Due to COVID19 restrictions, there will be no tickets sold at the door or box office. *TICKETS MUST BE PURCHASED IN ADVANCE THROUGH* [TICKETBUD](#) or online at [Eventive.com](#)

Online Tickets @Eventive for individual films & film blocks is **\$10**

<https://watch.eventive.org/thepeoplesfilmfestival2021>

Thursday Night Tickets at AMC Magic Johnson Theater June 3, 2021 is \$15 <http://bit.ly/tpff2021amcmjtickets>

Opening Day Tickets at AMC Magic Johnson May 30, 2021 is \$25 <http://bit.ly/tpff2021amcmjtickets>

For More information about the festival line up, schedule and events,
please visit www.thepeoplesfilmfestival.com.

CONTACT: Latresha Richards

lrichards@thepeoplesfilmfestival.com

TPFF Press Credentials

Media Accreditation for the 10th Annual People's Film Festival is open through May 24, 2021.

MORE ABOUT THE FESTIVAL

The People's Film Festival is an initiative of The People's Media, Music & Arts Foundation (TPMMAF)—which is a non-profit corporation whose purpose is to promote awareness in independent music, media, and art across the globe while encouraging those—particularly in the Harlem New York area, to develop a greater appreciation and understanding for cultural diversity in film.

To keep track of all **2021 People's Film Festival** announcements, follow us on **Twitter** and **become a friend on Facebook**. [INSTAGRAM](#) [FACEBOOK](#) [TWITTER](#) [YOUTUBE](#)

HASHTAGS: #tpff2021 #thepeoplesfilmfestival

FILM | ART | CREATIVITY | TECH | STORY | HARLEM | NEW YORK

The People's Film Festival 2021 Lineup

SUNDAY OPENING NIGHT MAY 30, 2021

IN THEATER - AMC MAGIC JOHNSON THEATER

THE BLACK SPADES MOVIE Veronica Keitt • USA • 2021 • Documentary • 97 min



MONDAY MAY 31, 2021

ONLINE - watch.eventive.org/thepeoplesfilmfestival2021

THOUGHTS AND PRAYERS Lisa Gold • USA • 2019 • Drama • 4 min

THE MASS SHOOTING MONOLOGUES Brian Ronalds • USA • 2020 • Documentary • 1hr 20 min

GEORGE FLOYD: SAY THEIR NAMES Christopher R. Owens, Alyssa Dann • USA • 2020 • Music Video • 7 min

WE'RE DOING THIS FOR GEORGE Jacques Durand • USA • 2021 • Exp|Documentary 1hr 15 min

AFTER THE BALL DROPPED Cluffy Barz • USA • 2021 • Documentary • 30 min

FALL BACK DOWN Sara Beth (SB) Edwards • CANADA • 2020 • Drama • 1hr 44 min

THE PEACEFUL REVOLUTION: journey to freedom Ed Munter • USA • 2021 • Music Doc • 1hr 15 min

TUESDAY JUNE 1, 2021

ONLINE - watch.eventive.org/thepeoplesfilmfestival2021

AWKWARD Nata Metlukh UKRAINE • 2020 • Animation | Short • 4 min

CANCELING JESUS Andrew Jackson • USA • 2020 • Drama |Comedy • 4 min

SHAOLIN Alec Palumbo • USA • 2020 • Documentary • 6 min

A.D.A.M. Pablo Roldan • CHILE • Sci-Fi • 14 min

WEDNESDAY JUNE 2, 2021

"THROUGH HER EYES..."

ONLINE - watch.eventive.org/thepeoplesfilmfestival2021

SOLACE BY THE SEA Jyoti Singh, Sangeeta Agrawal • INDIA • 2020 • Drama • 6 min

SECOND DATE • USA • 2019 • Drama • 10 min

MARIPOSA Dimitri Luedemann • USA • 2019 • Drama • 11 min

BETRAYAL OF A NATION Brandi Webb • USA • 2020 • Documentary | Exp • 2hr 11 min

THE POWER OF SHE

iMigrant WOMAN Nora Armani • USA • 2019 • Documentary • 35 min

PIETÀ Andrea DelGiudice • USA • 2020 • Documentary | Music Video • 1hr 30 min

NO ORDINARY LOVE Chyna Robinson • USA • 2019 • Drama • 1hr 37 min

CHARLIE/ "LA VIE MAGNIFIQUE DE CHARLIE" Bobby Huntley • USA • 2017 • Drama • 1hr 23 min

THURSDAY JUNE 3, 2021

ONLINE - watch.eventive.org/thepeoplesfilmfestival2021

CHECKPOINT Juulia Kalavainen • Portugal • 2019 • Drama • 6:00 min

CROSSING BORDERS: AN AMERICAN STORY Gauri Singh, Joshua Pardington • USA • 2020 • Documentary • 39 min

BATTAMBANG MISSION, IN KIKE FIGAREDO'S FOOTSTEPS Iosu Andía & David Tejera • SPAIN • 2020 • Documentary • 22 min

THE BEGINNING OF THE END Alvaro Orús Andreu • Spain • 2020 • Documentary • 55:00 min

THURSDAY JUNE 3, 2021

IN THEATER - AMC MAGIC JOHNSON THEATER

BLOCK 1

DA BRONX Sandra Nixon • USA • 2021 • Documentary • 4 min

LONDON LIVES Daniele Andronico • United Kingdom • 2020 • Exp|Music • 9 min

MICKEY HARDAWAY (Proof Of Concept Short) Marcellus Cox • USA • 2019 • Drama • 19 min

PARANOIA Gerald May • USA • 2020 • Suspense|Drama • 15 min

BLACK ENOUGH Keith Harmon • USA • 2021 • Drama • 9 min

FADE LaVarro Jones • USA • 2021 • Sci-Fi|Adventure|Comedy • 24 min

BLOCK 2

LAST SUMMER ON BAINBRIDGE STREET Jessica Q Moore • USA • 2020 • Drama|Comedy • 12 min

HARLEM: TOWN HALL Jeruvia • USA • 2021 • Drama • 16 min

THE FIRST TIME AFTER Calvin J Walker • USA • 2020 • Drama|Romance • 14 min

TNC Bobby Huntley • USA • 2020 • Thriller|Drama • 19 min

BLOCK 3

IN THE WINGS Byungseon Kong • USA • 2021 • Fantasy|Drama|Family • 10 min

AFFLICTION Andrew Jackson • USA • 2020 • Thriller|Drama • 18 min

CONNECT Bobby Huntley • USA • 2020 • Drama • 55 min

MOURNING MEAL Jamal Hodges • USA • 2020 • Drama|Suspense • 22 min

FRIDAY JUNE 4, 2021

[ONLINE - watch.eventive.org/thepeoplesfilmfestival2021](https://watch.eventive.org/thepeoplesfilmfestival2021)

TIME MATTERS Michael Steven-Paul • USA • 2021 • Drama • 2 hour 17 min

BEAT Rusty Eveland • USA • 2019 • Experimental • 3 min

THE LAST BOMB George "SEN-1" Morillo & Naimah Holmes • USA • 2021 • Documentary • 60 min

SATURDAY JUNE 4, 2021 CLOSING NIGHT FILMS COVID FILMS

[ONLINE - watch.eventive.org/thepeoplesfilmfestival2021](https://watch.eventive.org/thepeoplesfilmfestival2021)

DA BRONX Sandra Nixon • USA • 2021 • Documentary • 5 min

PHOENIX Calvin Joseph Walker • USA • 2019 • Drama • 14 min

LAST CALL Johnny Sweet • USA • 2019 • Documentary • 61 min

LOCKDOWN Moses Inwang • NIGERIA • 2021 • Drama • 2hr 5 min

VR FILMS

[ONLINE - watch.eventive.org/thepeoplesfilmfestival2021](https://watch.eventive.org/thepeoplesfilmfestival2021)

THE 2020 LIFE FILM LMichelle Salvant • USA • 2019 • Documentary|VR • 7 min

LEGENDS OF THE BRUSH Sutu (Stuart Campbell) • USA • 2020 • VR • 30 min

OM DEVI: SHEREOS REVOLUTION Claudio Casale • USA • 2020 • VR • 20 min

SUNDAY JUNE 6, 2021

[ONLINE - watch.eventive.org/thepeoplesfilmfestival2021](https://watch.eventive.org/thepeoplesfilmfestival2021)

THE PEOPLE'S AWARDS

MUSIC VIDEOS ONLY

[ONLINE - watch.eventive.org/thepeoplesfilmfestival2021](https://watch.eventive.org/thepeoplesfilmfestival2021)

AFTER THE LOCK DOWN Joy Shannon • USA • 2020 • Music Video • 2:56

BORROMINI- THE TORCH Davide Rinaldi • Italy • 2021 • Music Video • 4:30

DIMITRI & THE SCARECROW - ACT OF WAR Dimitri D. Kwenda, Daniel Semulema • Zimbabwe • 2021 • Music Video • 3:38

EVERYTHINGS FINE? Vinod Ravindranathan • USA • 2020 • Music Video • 3:52

GA SETUBAL - DEPARTURE SONG Deco Farkas • Brazil • 2019 • Music Video • 4:00

GENIUS BY MEZZO & LACHI Deb Yan, Amanda Lim • USA • 2020 • Music Video • 3:44

I HAVE NO HOME Volodymyr Vlasenko • Ukraine • 2019 • Music Video • 3:00

INFECTED Alfonso 'Cronopio' Moreno USA • 2020 • Music Video • 4:00

I WANNA BE IN TIME Ryan Tian • USA • 2020 • Music Video • 3:52

LEFT FOR DEAD Tab Ballis • USA • 2021 • Music Video • 3:35

MANGUE Marion Castera • USA • 2020 • Music Video • 4:00

STILL HERE Drego Moore • USA • 2020 • Music Video • 3:43

THE DYING LIGHT Mr. Corazon • USA • 2020 • Music Video • 7:08

UNSEEN Naïma Pöhler • France • 2019 • Music Video • 3:29

WORLD'S REFLECTION Art Tawanghar • USA • 2020 • Music Video • 3:29

MUSIC AUDIO ONLY

[ONLINE - watch.eventive.org/thepeoplesfilmfestival2021](https://watch.eventive.org/thepeoplesfilmfestival2021)

MUSIC COMPETITION FINALISTS

METAMORFOSI Lira Bekbolatova • KAZAKHSTAN • 2021 • Music • 3:00

BACCHUS (MIX) GimEnez Bros. • SPAIN • 2021 • Music • 4:57

EXPLORATIONS Marcelle Abela • MALTA • 2020 • Music • 2:28

DEEP WINTER Marcelle Abela • MALTA • 2021 • Music • 3:51

AMOR CAVERNÍCOLA SONG Estela Anaya Castanon • USA • 2021 • Music • 3:38

MUSIC IS MUSIC Dee Brown • USA • 2021 • Music • 3:00

COUNTERFEIT Iman • USA • 2021 • Music • 3:00

NEW COOL Feat. U-Nam • USA • 2021 • Music • 3:00

ASTORIA PARK FEAT. Mark Bowers • USA • 2021 • Music • 3:00

TENDER Andi Galusha • USA • 2021 • Music • 3:00

WITNESS - Colton Frost Feat. • USA • 2021 • Music • 3:00